



## One Stitch at a time: Kalpana's success story

**Kalpana S Naik, Lakshmeshwara, Ankola taluk, Uttara Kannada District**

### **Tailoring and cloth Business**

In a country of 1.3 billion people, making ends meet is a daily ritual for many underprivileged people. Not many can come out on top in spite of braving all hardships. But India's diversity is such that in every sphere of life, some beacons shine bright to pave the way for others.



'Simple living and high thinking is the first thing that comes to mind when you hear kalpana's speak. Kalpana S Naik is a Housewife and studied up to SSLC. She lives in Lakshmeshwara Ankola taluk of Uttara Kannada District Her husband works in private company but not lived with his wife. The Family had no land to cultivate and no other income source.

Kalpana knows about the facilities in Self-help groups in the neighborhood and she was impressed with the concept of the sangha and its objectification, she joined Sri Akshitha MANUVIKASA Swa Sahaaya Sangha (SHG).

"I want to improve my family economic conduction, and help my mother to resolve our economic struggle. so that I joined sangha to full fill my dream as well as resolve our problems. We sangha members internally took 1.50,000INR loan from private bank and I I purchased a tailoring machine and started my stitching business" expresses kalpana

She knows about basic Tailoring in her childhood days when she was in 10<sup>th</sup> standard. she learns basic tailoring. After her marriage she could not continue her tailoring because she had no machine at her home. But she desperately wanted to learn a tailoring course. At the same time, MANUVIKASA team identifies her interest and tell her about the giving the Tailoring training.



## **In the world of needles and thread**

After a month of effort, Encourage, and unconditional support given by MANUVIKASA and its team, she slowly learned advanced tailoring skills. Now she is capable to do Chudidar sticking blouse stitching and fall stitching. Bag stitching School Uniform stitching.

### **A dream comes true.**

Along with the stitching, Kalpana started selling the clothes like Chudidar, Saree, and other dress materials. She knows how to order different varieties type of clothes on different websites and she got regular customers also. She also purchases raw cloth materials in Hubli at wholesale price. She personally visits Hubli and purchases a different type of fancy materials for the needs of the younger generations. Over a year Kalpana's business got improvised



### **Kalpana Charges following rates for her stitching**

<b>Item</b>	<b>Price per 1 unit</b>
Chudidar	200
Blouse Normal	200
Blouse design	350
Uniform	350
Saari fall	20

On average Kalpana spends 10,000 rupees per month for her cloth business. After all the expenditures are made she saves 4500 per month and her another online business, she can earn up to 1000 -1500 per month

### **Spreading her wings**

“Now I am running old model sewing machine my aim is to purchase the new electrical sewing machine. day by day my business got improving and I should had a little bit worry about delivery of the martials so I am planning to hire a assistant who got basic training on tailoring, and my house is not near by the city, so I am willing to open a small tailoring shop in the city.”

Despite the many financial struggles that Lakshmi has faced, she has not given up hope. With a desire to progress financially, her family members to support her in her business. “Opportunities are not made, we have to create our own and recognize them when they present themselves to us,” says Lakshmi, with a confident smile on her face.

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